

## GreatGen2.0

### OVERVIEW

**GreatGen2.0** is based on a simple premise:

Youth who understand history and the sacrifices made by seniors will be inspired to achieve greatness in their academic, professional and civic lives. Through a healthy respect for their contributions to society, youth will develop a life-long commitment to protecting seniors.

### THE GREATEST GENERATION

World War II was a sentinel event that defined a generation—our “Greatest Generation.” These are the men and women who faced seemingly insurmountable odds, who stared down tyranny and genocide, and ultimately triumphed. At Hazel’s Army, we call them the **GreatGen** or **GG1**.

When they returned home, they sought academic and professional excellence. They became engaged in civic service—tackling issues facing their country and the world.

They built families and communities and inspired their children and grandchildren to greatness. We, the grandchildren of these Greatest Generationers, believe that their stories of sacrifice, loyalty, and dedication can inspire future generations as well.

Now, after more than 70 years since the end of WWII (August 14<sup>th</sup>), our WWII veterans are dying at the rate of one every three minutes. If we don’t act quickly, their stories may be lost forever.



*“Fighting for the Greatest Generation and beyond.”*

# WHAT IS GREATGEN2.0?

The **GreatGen2.0** or **GG2** are the proud grandchildren of the **GG1s**.

Through **GreatGen2.0**, they will speak to youth / student groups and share stories, images and primary sources related to their grandparent’s incredible civic, professional and personal accomplishments. These stories will inspire youth to blaze their own path to greatness and become **GreatGen3.0** or **GG3**.

Through a free three-part, Common Core-aligned curriculum, students are empowered to learn more about seniors in the families and communities, to gather their stories in oral histories and to develop ideas for making our communities better for seniors.

**Locations:** Public and private K-12 schools, colleges and universities, youth groups, YMCAs, Boys & Girls Clubs and anywhere young people gather.

**Length:** Flexible (generally 45-60 minutes)

**Format:** Presentation with images, sharing of primary source materials, robust discussion and homework activities focused on intergenerational education.

# LEAD SPEAKERS



Aaron J. Byzak, MBA, FACHE  
Health Care Executive  
Senior Advocate  
Proud Grandson

Aaron Byzak is an accomplished health care executive, senior advocate and presenter. He will speak about his grandfather, W.H. “Chick” Mensching.



W.H. “Chick” Mensching  
US Marine Corps  
WWII Veteran / POW  
Korean War Veteran  
Banker  
Philanthropist

Chick Mensching was a veteran of WWII and Korea and a survivor of more than 3 years as a POW in Japan. After retiring from the USMC, Chick entered banking and despite only a ninth-grade education, eventually rose to President and CEO. He was a prolific philanthropist, donating time, talent and treasure to countless service organizations.



Dominique Cano-Stocco  
Public Policy Expert  
Ocean Advocate  
Proud Granddaughter

Dominique Cano-Stocco is a highly regarded ocean conservancy advocate and public policy expert. She will speak about her grandfather, Larry Cano.



Larry Cano, US Air Force  
WWII Veteran  
Korean War Veteran  
Restaurateur

Larry Cano served several tours as a fighter pilot in both WWII and Korea. After earning his business degree from the University of Southern California (USC), Larry founded El Torito restaurants in 1954, eventually growing to more than 20 locations. Larry sold the restaurants, was hired as President of the company and doubled its size.

# PARTNERS

The Dreyfuss Initiative



Facebook.com/hazelsarmy  
@hazelsarmy

To arrange for a **GG2** speaker, please email your request to:  
[info@hazelsarmy.com](mailto:info@hazelsarmy.com)

